


From: Georgia Isaacs Georgia.Isaacs@wrbm.com 
Subject: World's Best Vineyards - Top 50 List (in confidence)
Date: May 17, 2019 at 3:29 PM
To: wtouma@chateauheritage.com



Good afternoon Wissam and the Chateau Heritage team

Congratulations! We are pleased to announce that Chateau Heritage has been voted into the top 50 list of The World's Best Vineyards to visit! and you are officially invited to attend the inaugural World's Best Vineyards announcement event.

This exciting new event, sponsored by the International Wine Challenge, has been designed by William Reed to raise the profile of wine tourism, globally encouraging potential visitors from all over the world to explore the world's best wineries.

The World's Best Vineyards list, from number 50 to number 1, will be revealed in London on Monday 8 July, the night before the International Wine Challenge Awards Dinner. It will be a very exciting couple of days for the world's winemakers!

Please find attached a letter from Managing Director of World's Best Vineyards, Andrew Reed, inviting two guests from your vineyard to attend both the World's Best Vineyards announcement and International Wine Challenge Awards Dinner in July.

Our social media campaign will be launched in the coming days – keep your eyes peeled!

If you have any questions at all please do not hesitate to contact me.

Best wishes
Georgia

Georgia Isaacs
World's Best Vineyards Event Manager



Sponsored by:



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Dear Wissam and the Chateau Heritage team

CONFIDENTIAL: PLEASE DO NOT DISCUSS THE CONTENTS OF THIS LETTER

Congratulations! Chateau Heritage has been voted into the top 50 list of The World's Best Vineyards to visit!

This brand new event has been designed to raise the profile of wine tourism, globally encouraging potential visitors from all over the world to explore the world's best wineries.

This prestigious recognition is based on the votes cast by The World's Best Vineyards Academy, which is made up of nearly 500 of the leading wine aficionados, sommeliers, and luxury travel correspondents from across the globe.

We are delighted to be revealing the World's Best Vineyards list, from number 50 to number 1, in **London**, on Monday 8 July, the night before the International Wine Challenge Awards Dinner. It will be a very exciting couple of days for the world's winemakers and the current schedule is below:

Mon 8 July World's Best Vineyards top 50 announcement - Banqueting House, London (6:30pm start)
Tues 9 July International Wine Challenge Awards Dinner - Grosvenor House Hotel, London (7pm start)

We would be grateful if you could confirm your attendance, as my guest, at the above events by completing this [attendance form](#) at your earliest convenience by Friday 31 May 2019.

We would recommend you arrive in London by midday Monday 8 July and leave no earlier than Wednesday 10 July to make the most of the celebrations.

To book your accommodation at preferential rates please call +44845 6123 611 or e-mail alison@priority.ltd quoting your dedicated code of **WILV035 19**.

In order to best represent your winery on our website and social media channels, as well as at the awards announcement, we request that you send us recent photos and information. We will be in touch in the next few days with further instructions on the information we require.

You may be interested to know during the World's Best Vineyard's top 50 announcement we will also highlight the top winery in Africa, Asia, Australasia, Europe, North America and South America.

Our media agency, **Phipps PR**, can be contacted for any media-related questions via wbv@thisisphipps.com. If you have any questions about the events programme, please do not hesitate to contact the World's Best Vineyards Event Manager, Georgia Isaacs, on georgia.isaacs@wrbm.com.

Once again, please accept our congratulations. We look forward to celebrating with you in July.

Kind regards

A handwritten signature in blue ink that reads 'Andrew Reed' with a long horizontal flourish underneath.

Andrew Reed
Managing Director
World's Best Vineyards

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